

National Minority Affordable Home Builders Coalition

www.minorityhomebuilders.org



National Minority Affordable
Home Builders Summit

October 12-13, 2017
Sand Key Resort, Florida

NATIONAL MINORITY AFFORDABLE HOME BUILDERS SUMMIT

October 12-13, 2017-Clearwater Beach Florida

ADDRESSING THE RACIAL WEALTH GAP

*Building Up Minority Housing Developers Organizational Capacity For
Increased Affordable Home Building*

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2017



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NATIONAL MINORITY AFFORDABLE HOME BUILDERS SUMMIT

\$25 Room Rates, 50% Airfare Paid For Non Profits, No Registration Cost

Bringing Together Minority Affordable Home Builders

Florida-Maryland-California-Ohio-Illinois-New York-Pennsylvania-New Orleans

To Address the Rising Racial Wealth Gap Driven By Lack of Home Equity

www.minorityhomebuilders.org

SHERATON SAND KEY RESORT

Clearwater Beach Florida



Minority Affordable Home Builders Summit Sponsorship Package October 12-13, 2017

**For sponsorship questions or inquiries, please contact:
admin2@minorityhomebuilders.org (813) 598-6361**

Minority Affordable Home Builders Coalition

The Minority Home Builders Coalition is a newly formed organization of minority led & focused nonprofit and for profit affordable home builders from across the United States dedicated to working together to address the following: 1) the lack of for sale and rental affordable housing inventory that is negatively impacting minority families, 2) increased focus on increasing home values in predominate minority neighborhoods that will decrease the rising racial wealth gap that is driven by home equity, 3) increase access to capital programs for minority led & focused nonprofits and minority for profit home builders that will allow for increased affordable housing inventory, 4) Serve as a launch pad mechanism for minority led & focused nonprofits with no or marginal affordable home building experience that will allow them to become impactful affordable home builders, 5) serve as a mechanism to provide increased intellectual home building bandwidth that will result in more profitable and impactful builders, 6) serve as an affordable housing advocate that will positively impact city, county, state and federal housing policies for minority builders and communities

Facts on Affordable Housing & Its Impact on Minority Communities

- *Between 2007-2011 over \$1 trillion loss in home equity for Latino & African American Families
- *Home Equity Accounts for 38% of household wealth, small business equity at 16% and all other categories in low single digits for contributing to household wealth
- *The national Racial Wealth Gap (driven by home equity) is now at 22 to 1 (minority to white)
- *Studies show the top uses of home equity for minority home owners are for starting/expansion of a small business and funding of children's education that positively impacts minority household wealth & income
- *Minorities account on average for less than 9% of new FHA/VA/Conventional home loans in all larger U.S. Cities that is driven by lack of suitable affordable housing inventory
- *Over 70% of all urban affordable housing development occurs in predominate minority Low Moderate Income Communities yet minorities account for less than 20% of CEO, Director or President Positions which is having a significant negative impact on development of affordable housing development
- *In a survey, 96% of minority home builders (nonprofit & for profit) stated lack of access to capital as the greatest obstacle to growth of housing construction outputs with 83% stating lack of affordable housing construction "best practices" has a negative impact on the organizations ability financially

The National Minority Affordable Housing Summit

The National Minority Affordable Housing Summit is not a fundraiser for Minority Affordable Home Builders Coalition. 100% of sponsorship funds will be utilized to have the Summit registration free, to pay for 50% of nonprofit flights, provide \$25 room rates to ensure maximum participation for minority led & focused nonprofits in key states and cities.

This national conference will bring together minority led and focused non-profit Affordable home builders (and minority nonprofits that wish to become affordable home builders) and For Profit minority home builders in key states across the United States to: **address the rising racial wealth gap through increased construction of affordable housing in predominate minority neighborhoods**

Bringing together financial institutions that provide construction capital to minority affordable home builders, Contractors & Suppliers, federal housing and banking regulators to address the needs and issues of minority affordable home builders

Bringing together minority home builders across the nation to organize into the Minority Home Builders Coalition that can work together to increase minority home ownership and equity that will increase minority household wealth that will bring our community increased economic, social and political influence.

***Bringing Together Capital Providers, Housing Regulators and Minority Nonprofit & For Profit Home Builders: Roundtables on Access to Capital, Market Based Housing Development Best Practices, Access to Ground Up and Foreclosure Housing Inventory, Training on Construction Accounting & Financials, General Contractor and Sub-Contractor Management Best Practices, Developing Progressive Legal Contracts, Housing Supplier & Contractor Expo
And more.....***

Title Housing Partner - \$50,000

- Branded as Presenting Partner of event (website, flyers, Summit agenda, signage)
- Online dedicated web page on Summit website (www.minorityhomebuilders.org) which publishes partner's affordable housing program or information
- Corporate logo displayed as Title Housing Partner:
 - Prime location during Summit Luncheon and throughout conference signage
 - Branded as Title Partner in all Summit printed material
 - Primary Logo presence in all Summit Promotional E-Newsletters
- Two (2) luncheon tables (seats ten per table) reserved in premium location
- Named Primary Sponsor of Summit Luncheon
- One (1) community award presented at Summit Luncheon in sponsor's name
- Placement of branded gifts at dinner tables (item to be provided by partner)
- Corporate promotional item to be included in event conference bags (item to be provided by partner)
- Corporate name listed as Title Partner on all press materials

Gold Housing Partners - \$25,000

- Branded as Gold Housing Partner of event (website, flyers, Summit agenda, signage)
- Online dedicated web page on Summit website (www.minorityhomebuilders.org) which publishes partner's affordable housing program or information
- Corporate logo displayed as Gold Housing Partner:
 - Prime location during Summit Luncheon and throughout conference signage
 - Branded as Gold Partner in all Summit printed material
 - Primary Logo presence in all Summit Promotional E-Newsletters
- One (1) luncheon tables (seats ten per table) reserved in premium location
- Named Sponsors of Pre-Summit Opening Reception (October 11th)
- Named Sponsors of Summit Luncheon
- Placement of branded gifts at dinner tables (item to be provided by partner)
- Corporate promotional item to be included in event conference bags (item to be provided by partner)
- Corporate name listed as Gold Housing Partner on all press materials

Silver Housing Partners - \$10,000

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 - Prime location during Summit Luncheon and throughout conference signage
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- One (1) luncheon tables (seats ten per table) reserved in premium location
- Placement of branded gifts at dinner tables (item to be provided by partner)
- Corporate promotional item to be included in event conference bags (item to be provided by partner)
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